

SRAX Provides Overview of BIGtoken, Blockchain Technology for Data Sets in New SNNLive Video Interview on StockNewsNow.com

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LOS ANGELES, CA / ACCESSWIRE / November 20, 2017 / StockNewsNow.com, The Official MicroCap News Source™, today published an SNNLive Video Interview with CEO and Co-Founder of SRAX (NASDAQ: SRAX) Christopher Miglino. SRAX is a digital marketing and data management platform delivering the tools to reach and reveal valuable audiences. During the third quarter, SRAX unveiled plans around its Blockchain Identification Graph platform BIGtoken, according to the company's website (see here: www.srax.com). The video interview was recorded on Monday, October 30, 2017 at SNN's studio in Los Angeles, CA.

Click the following link to watch the SNNLive Video Interview on StockNewsNow.com:

[SRAX – Digital Marketing and Data Management Platform Discusses BIGtoken, Blockchain Technology for Data Sets](#)

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About SRAX

SRAX (NASDAQ: SRAX) is a digital marketing and data management platform delivering the tools to reach and reveal valuable audiences. SRAX's machine-learning technology analyzes marketing data to identify brands and content owners' core consumers and their characteristics across marketing channels. Through an omnichannel approach that integrates all aspects of the advertising experience into one platform, SRAX discovers new and measurable opportunities that amplify campaign performance and maximize profits.

For more information about SRAX, please visit: www.srax.com

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