



SRAX to Host Second Quarter 2019 Financial Results Conference Call on Wednesday, August 14, 2019

LOS ANGELES, August 7, 2019 – Social Reality, Inc. (NASDAQ: [SRAX](#)), a digital marketing and consumer data management and distribution technology platform company, is scheduled to host a conference call to discuss its second quarter 2019 results at 1:30 p.m. PT on August 14, 2019.

SRAX's CEO and Chairman Christopher Miglino, COO Kristofer Nelson and CFO Michael Malone, will provide an operational and financial summary of the second quarter of 2019.

The call will also be accompanied live by webcast over the internet and accessible at the company's website at www.srax.com. The webcast will be available on the website for at least 90 days.

To access the conference call, please dial (877) 451-6152, if calling from the U.S. or Canada, or (201) 389-0879 if calling internationally. The conference ID is 13691889. A replay of the call will be available until August 28, 2019, which can be accessed by dialing (844) 512-2921, if calling from the United States or Canada, or (412) 317-6671, if calling internationally. Please use the passcode 13691889 to access the replay.

About SRAX

[SRAX](#) (NASDAQ: SRAX) is a digital marketing and consumer data management technology company. SRAX's technology unlocks data to reveal brands core consumers and their characteristics across marketing channels. Through its blockchain identification graph technology platform, [BIGtoken](#), SRAX has developed a consumer-managed data marketplace where people can own and earn from their data thereby providing everyone in the Internet ecosystem choice, transparency, and compensation. SRAX's tools deliver a digital competitive advantage for brands in the CPG, automotive, investor relations, luxury, and lifestyle verticals by integrating all aspects of the advertising experience, including verified consumer participation, into one platform. For more information on SRAX, visit www.srax.com.

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