



SRAX to Participate in Upcoming Investor Conferences

LOS ANGELES – May 8, 2019 – [Social Reality, Inc.](#) (NASDAQ: [SRAX](#)), a digital marketing and consumer data management technology company, plans to present and conduct one-on-one meetings at a number of investment conferences during May and June 2019.

May 23rd: 20th Annual B. Riley FBR Institutional Investor Conference
Beverly Hilton in Beverly Hills, California
Presentation at 8:30 a.m. PT, 1x1 meetings

May 30th: Ladenburg Thalmann Technology Expo 2019
Convene in New York, New York
Presentation at 11:30 a.m. ET, 1x1 meetings

June 4th: LD Micro 9th Annual Invitational
The Luxe Sunset Blvd. Hotel, Los Angeles, California
Presentation at 11:20 a.m. PT, 1x1 meetings

Presentation materials will be posted on the Investor Relations portion of the company's [website](#). Interested parties may contact their representatives at the above firms to arrange meetings at the respective events.

About SRAX

[Social Reality, Inc.](#) (NASDAQ: SRAX) is a digital marketing and consumer data management technology company. SRAX's technology delivers the tools to unlock data to reveal brands core consumers and their characteristics across marketing channels. Through its blockchain identification graph technology platform, [BIGtoken](#), SRAX has developed a consumer-managed data marketplace where people can own, verify and sell access to their data thereby providing everyone in the Internet ecosystem choice, transparency, and compensation. SRAX's technology and tools deliver a digital competitive advantage for brands in the CPG, automotive, investor and lifestyle verticals by integrating all aspects of the advertising experience, including verified consumer participation, into one platform. For more information on SRAX, visit www.srax.com.

CONTACT: Kirsten Chapman /Mary Magnani, LHA Investor Relations, 415.433.3777, srax@lhai.com