



SRAX to Participate in the 31st Annual ROTH Conference on March 19th

LOS ANGELES – March 6, 2019 – [Social Reality, Inc.](#) (NASDAQ: [SRAX](#)), a digital marketing and consumer data management technology company, is scheduled to participate at the 31st Annual ROTH Conference on Tuesday, March 19, 2019, at the Ritz-Carlton in Dana Point, CA.

CEO Chris Miglino and CFO Michael Malone will host one-on-one meetings with investors on March 19th throughout the day. To schedule a meeting, please contact your ROTH representative, or LHA Investor Relations at SRAX@lhai.com.

About SRAX

[Social Reality, Inc.](#) (NASDAQ: SRAX) is a digital marketing and consumer data management technology company. SRAX's technology delivers the tools to unlock data to reveal brands core consumers and their characteristics across marketing channels. Through its blockchain identification graph technology platform, [BIGtoken](#), SRAX has developed a consumer-managed data marketplace where people can own, verify and sell access to their data thereby providing everyone in the Internet ecosystem choice, transparency, and compensation. SRAX's technology and tools deliver a digital competitive advantage for brands in the CPG, automotive, investor relations and lifestyle verticals by integrating all aspects of the advertising experience, including verified consumer participation, into one platform. For more information on SRAX, visit www.srax.com.

CONTACT: Kirsten Chapman, LHA Investor Relations, 415.433.3777, srax@lhai.com