



## **SRAX to Participate in the Noble Capital Markets' NobleConXV Conference**

**LOS ANGELES, Jan. 22, 2019** – Social Reality, Inc. (NASDAQ: SRAX), a digital marketing and consumer data management and distribution technology platform company, is scheduled to participate in the Noble Capital Markets' NobleConXV Conference on Monday, January 28, 2019 at the W Hotel in Fort Lauderdale, Florida.

CEO Chris Miglino is scheduled to present on Monday, January 28<sup>th</sup> at 11:30 a.m. E.T.. Mr. Miglino and CFO Michael Malone will host one-on-one meetings with investors throughout the day. To schedule a meeting, please contact your Noble Capital Markets representative, or LHA Investor Relations at [SRAX@lhai.com](mailto:SRAX@lhai.com).

### **About SRAX**

[Social Reality, Inc. \(SRAX\)](#) is a digital marketing and consumer data management technology company. SRAX's technology delivers the tools to unlock data to reveal brands, core consumers and their characteristics across marketing channels. Through its blockchain identification graph technology platform, [BIGtoken](#), SRAX has developed a consumer-managed data marketplace where people can own, verify and sell access to their data thereby providing everyone in the Internet ecosystem choice, transparency, and compensation. SRAX's technology and tools deliver a digital competitive advantage for brands in the CPG, automotive, sports and lifestyle verticals by integrating all aspects of the advertising experience, including verified consumer participation, into one platform. For more information on SRAX, visit [www.srax.com](http://www.srax.com).

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Source: SRAX