



SRAX to Participate in the Benchmark Discovery One-on-One Conference

LOS ANGELES, Nov. 20, 2018 – Social Reality, Inc. (NASDAQ: SRAX), a digital marketing and consumer data management and distribution technology platform company, is scheduled to participate in the Benchmark Discovery One-on-One Conference on Thursday, November 29, 2018 at the Palmer House Hilton, Chicago.

CEO Chris Miglino will host one-on-one meetings with investors throughout the day. To schedule a meeting, please contact your Benchmark Company representative, or LHA Investor Relations at SRAX@lhai.com.

About SRAX

[Social Reality, Inc.](#) (NASDAQ: [SRAX](#)) is a digital marketing and consumer data management and distribution technology platform company. SRAX's technology delivers the tools to unlock data to reveal brands and content owners' core consumers and their characteristics across marketing channels. Through its blockchain identification graph technology platform, BIG (www.bigtoken.com), SRAX has developed a consumer-powered data marketplace where people can own and sell access to their data thereby providing everyone in the Internet ecosystem choice, transparency, and compensation. SRAX's technology and tools deliver a digital competitive advantage for brands in the CPG, automotive, sports and lifestyle verticals by integrating all aspects of the advertising experience, including verified consumer participation, into one platform. For more information on SRAX, visit www.srax.com.

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Source: SRAX