



SRAX to Participate in Wells Fargo and D.A. Davidson Conferences

LOS ANGELES, Nov. 8, 2018 – Social Reality, Inc. (NASDAQ: SRAX), a digital marketing and consumer data management and distribution technology platform company, is scheduled to participate in the following conferences on November 15, 2018 in New York City.

- CEO Chris Miglino will participate in the D.A. Davidson E-Commerce Forum at the Sofitel Hotel and join “The Disruptive Potential of the Blockchain” panel moderated by sell-side analyst Tom Forte at 11:45 ET.
- CEO Chris Miglino and CFO J.P. Hannan will conduct one-on-one meetings at the Wells Fargo Media Forum 2018 at the InterContinental Barclay Hotel in New York. Miglino will also participate in the 2:15 ET panel “Demystifying Digital” moderated by sell-side analyst David Hebert.

About SRAX

[Social Reality, Inc.](#) (NASDAQ: [SRAX](#)) is a digital marketing and consumer data management and distribution technology platform company. SRAX’s technology delivers the tools to unlock data to reveal brands and content owners’ core consumers and their characteristics across marketing channels. Through its blockchain identification graph technology platform, BIG (www.bigtoken.com), SRAX has developed a consumer-powered data marketplace where people can own and sell access to their data thereby providing everyone in the Internet ecosystem choice, transparency, and compensation. SRAX’s technology and tools deliver a digital competitive advantage for brands in the CPG, automotive, sports and lifestyle verticals by integrating all aspects of the advertising experience, including verified consumer participation, into one platform. For more information on SRAX, visit www.srax.com.

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