



SRAX to Host Second Quarter 2018 Financial Results Conference Call on Tuesday, August 14, 2018

LOS ANGELES, Aug. 9, 2018 – Social Reality, Inc. (NASDAQ: [SRAX](#)), a digital marketing and consumer data management and distribution technology platform company, is scheduled to host a conference call to discuss its second quarter 2018 results at 7:30 a.m. PT on August 14, 2018.

SRAX's CEO and Chairman Christopher Miglino, and CFO J.P. Hannan, will provide an operational and financial summary of the second quarter of 2018.

To access the conference call, please dial (877) 407-9716, if calling from the U.S. or Canada, or (201) 493-6779 if calling internationally. A replay of the call will be available until August 28, 2018, which can be accessed by dialing (844) 512-2921, if calling from the United States or Canada, or (412) 317-6671, if calling internationally. Please use the passcode 13682568 to access the replay.

The call will also be accompanied live by webcast over the internet and accessible at the company's website at www.srax.com. The webcast will be available on the website for at least 90 days.

About SRAX

[Social Reality, Inc.](#) (NASDAQ: SRAX) is a digital marketing and consumer data management and distribution technology platform company. SRAX's technology delivers the tools to unlock data to reveal brands and content owners' core consumers and their characteristics across marketing channels. Through its blockchain identification graph technology platform, BIG (www.bigtoken.com), SRAX is also developing a consumer-powered data marketplace where people will own and sell access to their data thereby providing everyone in the Internet ecosystem transparency, choice and compensation. SRAX's technology and tools deliver a digital competitive advantage for brands in the healthcare, CPG, automotive, sports and lifestyle verticals by integrating all aspects of the advertising experience, including verified consumer participation, into one platform. For more information on SRAX, visit www.srax.com.

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