



SRAX to Present at the Planet MicroCap Showcase 2018 on April 25 in Las Vegas

LOS ANGELES, April 17, 2018 –Social Reality, Inc. (Nasdaq: [SRAX](#)), a digital marketing and consumer data management and distribution technology platform company, will present at the Planet MicroCap Showcase at 9:30 am PDT on April 25, 2018, and will conduct 1-on-1 meetings on April 26, 2018.

The conference will be held April 24-26, 2018 at the Planet Hollywood Resort & Casino, 3667 S Las Vegas Blvd., Las Vegas. For those interested in meeting with management, please contact Robert Kraft at rkraft@snnwire.com (424) 227-9018, or visit www.planetmicrocapshowcase.com.

About SRAX

[Social Reality, Inc.](#) (NASDAQ: SRAX) is a digital marketing and consumer data management and distribution technology platform company. SRAX's technology delivers the tools to unlock data to reveal brands and content owners' core consumers and their characteristics across marketing channels. Through its blockchain identification graph technology platform, BIG (www.bigtoken.com), SRAX is developing a consumer-powered data marketplace where people will own and sell access to their data thereby providing everyone in the Internet ecosystem transparency, choice and compensation. SRAX's technology and tools deliver a digital competitive advantage for brands in the healthcare, CPG, automotive, sports and lifestyle verticals by integrating all aspects of the advertising experience, including verified consumer participation, into one platform. For more information on SRAX, visit www.srax.com.

About Planet MicroCap Showcase

Planet MicroCap Showcase brings together promising companies with well-known/influential microcap investors, fund managers and newsletter writers for three days of company presentations, one-on-one meetings, and networking in the nation's #1 destination for meetings and entertainment.

If you would like to attend the Planet MicroCap Showcase, please send an email to rkraft@snnwire.com or call (424) 227-9018.

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