



SRAX to Present at Noble Capital Markets' Fourteenth Annual Investor Conference

LOS ANGELES, Jan. 16, 2018 – SRAX, (NASDAQ: SRAX) a digital marketing and data management platform delivering the tools to reach and reveal valuable audiences, plans to present at NobleCon14 at the W Hotel, Fort Lauderdale, Florida on Monday, Jan. 29th at 12:00 pm EST.

SRAX's co-founder and CEO Christopher Miglino and CFO J.P. Hannan will host one-on-one meetings with investors throughout the day. To schedule a one-on-one meeting, interested parties may contact LHA at +1 415 433 3777.

A video webcast of the presentation will be available the following day on the Company's web site <https://srax.com/investors/> and as part of a complete catalog of presentations available at Noble Capital Markets' websites: www.noblecapitalmarkets.com and www.nobleconference.com. You will require a Microsoft SilverLight viewer (a free download from the presentation link) to participate. The webcast and presentation will be archived on the SRAX's website and on the Noble websites for 90 days following the event.

About SRAX

[SRAX](#) (Social Reality, Inc.; NASDAQ: SRAX) is a digital marketing and data management platform delivering the tools to reach and reveal valuable audiences. SRAX's machine-learning technology analyzes marketing data to identify brands and content owners' core consumers and their characteristics across marketing channels. Through an omnichannel approach that integrates all aspects of the advertising experience into one platform, SRAX discovers new and measurable opportunities that amplify campaign performance and maximize profits. For more information on how SRAX delivers a digital competitive advantage to surpass today's marketing challenges, visit www.srax.com.

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