



## SRAX to Host Third Quarter 2017 Financial Results Conference Call on Tuesday, November 14, 2017

**LOS ANGELES, October 16, 2017** – Social Reality, Inc. (NASDAQ: SRAX) an advertising technology company providing the tools to automate digital marketers and content owners' campaigns across digital channels, is scheduled to host a conference call to discuss its third quarter 2017 results at 1:30 pm PT on November 14, 2017.

SRAX's co-founder and CEO Christopher Miglino and CFO J.P. Hannan will provide an operational and financial summary of the third quarter of 2017.

To access the conference call, please dial (866) 791-6248, if calling from the United States, or Canada or (719) 325-4929 if calling internationally, and use passcode 1119213. A replay of the call will be available until November 22, 2017, which can be accessed by dialing (844) 512-2921, if calling from the United States or Canada, or (412) 317-6671, if calling internationally. Please use the passcode 1119213 to access the replay.

The call will also be accompanied live by webcast over the internet and accessible at the company's website at [www.srax.com](http://www.srax.com). The webcast will be available on the website for at least 90 days.

### **About SRAX**

Social Reality, Inc. (NASDAQ: SRAX) is an advertising technology company providing the tools to automate digital marketers and content owners' campaigns across digital channels. SRAX's tools amplify performance and maximize profits for brands in the healthcare, CPG, automotive, wellness and lifestyle verticals through an omnichannel approach that integrates all aspects of the marketing experience into one platform. The company's machine-learning technology identifies brands' core consumers and their characteristics discovering new and measurable opportunities to target, reach and monetize audiences driving online and offline sales lift. For more information on how SRAX delivers a digital competitive advantage to surpass today's marketing challenges, visit [www.srax.com](http://www.srax.com).

### **Contact Information:**

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