



SRAX to Present at the 19th Annual Rodman & Renshaw Global Investment Conference in New York City, September 11th

LOS ANGELES, September 6, 2017 – SRAX, (NASDAQ: SRAX) an advertising technology company providing the tools to automate digital marketers and content owners' campaigns across digital channels, will present at the 19th Annual Rodman & Renshaw Global Investment Conference sponsored by H.C. Wainwright & Co., LLC on September 10-12.

SRAX CEO Christopher Miglino will provide an overview of the business and be available for one-on-one meetings with investors who are registered to attend the conference. If you are an institutional investor and would like to meet Mr. Miglino, please register at www.rodmanevents.com. Upon confirmation, you will be prompted to log into the conference website to request a one-on-one meeting.

Event: 19th Annual Rodman & Renshaw Global Investment Conference
Speaker: SRAX CEO Christopher Miglino
Date: Monday, September 11, 2017
Time: 5:05 PM Eastern Time
Location: Stanford, Lotte New York Palace Hotel in New York City

About SRAX

SRAX (NASDAQ: SRAX) is an advertising technology company providing the tools to automate digital marketers and content owners' campaigns across digital channels. SRAX's tools amplify performance and maximize profits for brands in the healthcare, CPG, automotive, wellness and lifestyle verticals through an omnichannel approach that integrates all aspects of the marketing experience into one platform. The company's machine-learning technology identifies brands' core consumers and their characteristics discovering new and measurable opportunities to target, reach and monetize audiences driving online and offline sales lift. For more information on how SRAX delivers a digital competitive advantage to surpass today's marketing challenges, visit www.srax.com.

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