



SRAX to Present at the 18th Annual B. Riley Co. Investor Conference

LOS ANGELES, May 17, 2017 – SRAX, (NASDAQ: SRAX) an Internet advertising and platform technology company that provides tools to automate the digital advertising market, plans to present at the 18th Annual B. Riley Co. Investor Conference on Wednesday, May 24th, 2017 at 3:25 p.m. PT in Santa Monica, CA.

SRAX CEO Christopher Miglino and CFO J.P. Hannan will host one-on-one meetings with investors throughout the day. To schedule a one-on-one meeting, please contact Kirsten Chapman at SRAX@lhai.com or 415.433.3777.

About SRAX

SRAX (NASDAQ: SRAX) is an advertising technology company providing the tools to automate digital marketers and content owners' campaigns across digital channels. SRAX's tools amplify performance and maximize profits for brands in the healthcare, CPG, automotive, wellness and lifestyle verticals through an omnichannel approach that integrates all aspects of the marketing experience into one platform. The company's machine-learning technology identifies brands' core consumers and their characteristics discovering new and measurable opportunities to target, reach and monetize audiences driving online and offline sales lift. For more information on how SRAX delivers a digital competitive advantage to surpass today's marketing challenges, visit www.srax.com.

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