



## SRAX to Host First Quarter 2017 Financial Results Conference Call on Monday, May 15, 2017

**LOS ANGELES, May 2, 2017** – SRAX, (NASDAQ: SRAX) an Internet advertising and platform technology company that provides tools to automate the digital advertising market, is scheduled to host a conference call to discuss its first quarter 2017 results at 1:30 pm PT on May 15<sup>th</sup>, 2017.

SRAX's co-founder and CEO Christopher Miglino and CFO J.P. Hannan will provide an operational and financial summary of first quarter of 2017. Co-founder and Chief Innovations Officer Erin DeRuggiero will discuss SRAXmd and provide a supplemental presentation, which will be posted at the Events and Presentation section of the [Investor Relations](#) section of the website.

To access the conference call, please dial (888) 503-8169, if calling from the United States, or Canada or (719) 325-2144 if calling internationally, and use passcode 7422827. A replay of the call will be available until May 22, 2017, which can be accessed by dialing (844) 512-2921, if calling from the United States or Canada, or (412) 317-6671, if calling internationally. Please use the passcode 7422827 to access the replay.

The call will also be accompanied live by webcast over the internet and accessible at the company's website at [www.srax.com](http://www.srax.com). The webcast will be available on the website for at least 90 days.

### **About SRAX**

SRAX is an Internet advertising company that provides tools to automate the digital advertising market. The company's real-time bidding (RTB) management platform for brands and publishers, also named SRAX, enables brands to launch, distribute, track and optimize social and digital media and consumer engagement campaigns. SRAXmd is a health care-focused programmatic RTB exchange that allows pharma brands and publishers of medical content to create custom exchanges that invite specific advertisers to bid on inventory on their sites. The SRAX Social tool is a social media platform and complete management tool that allows brands to launch, distribute, track and optimize social and digital media and consumer engagement campaigns. SRAX APP is a recently launched platform that allows publishers and content owners to launch native mobile applications through our SRAX platform. For more information, please visit [www.srax.com](http://www.srax.com)

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