



## SRAX to Host Fourth Quarter 2016 Financial Results Conference Call on Thursday, March 30, 2017

**LOS ANGELES, Mar. 16, 2017** – SRAX, (NASDAQ: SRAX) an Internet advertising and platform technology company that provides tools to automate the digital advertising market, is scheduled to host a conference call to discuss its fourth quarter 2016 results at 1:30 pm PT on March 30, 2017.

SRAX's CEO Christopher Miglino and CFO J.P. Hannan will provide a financial and operational summary of 2016 and vision for 2017.

To access the conference call, please dial (877) 681-3372, if calling from the United States, or Canada or (719) 325-4907 if calling internationally, and use passcode 5085293. A replay of the call will be available until April 13, 2017, which can be accessed by dialing (844) 512-2921, if calling from the United States or Canada, or (412) 317-6671, if calling internationally. Please use the passcode 5085293 to access the replay.

The call will also be accompanied live by webcast over the internet and accessible at the company's website at [www.srax.com](http://www.srax.com). The webcast will be available on the website for at least 90 days.

### **About SRAX**

SRAX is an Internet advertising company that provides tools to automate the digital advertising market. The company's real-time bidding (RTB) management platform for brands and publishers, also named SRAX, enables brands to launch, distribute, track and optimize social and digital media and consumer engagement campaigns. SRAXmd is a health care-focused programmatic RTB exchange that allows pharma brands and publishers of medical content to create custom exchanges that invite specific advertisers to bid on inventory on their sites. The SRAX Social tool is a social media platform and complete management tool that allows brands to launch, distribute, track and optimize social and digital media and consumer engagement campaigns. SRAX APP is a recently launched platform that allows publishers and content owners to launch native mobile applications through our SRAX platform. For more information, please visit [www.srax.com](http://www.srax.com)

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