



SRAX to Present at the 29th Annual ROTH Conference

LOS ANGELES, Mar. 1, 2017 – SRAX, (NASDAQ: SRAX) an Internet advertising and platform technology company that provides tools to automate the digital advertising market, plans to present at the 29th Annual ROTH Conference on Monday, March 13, 2017 at 5:30 p.m. PT in Dana Point, CA.

SRAX CEO Chris Miglino and CFO J.P. Hannan will host one-on-one meetings with investors throughout the day. To schedule a one-on-one meeting, please contact your ROTH representative, or, interested parties may contact Kirsten Chapman or Becky Herrick at SRAX@lhai.com or 415.433.3777.

About SRAX

SRAX is an Internet advertising company that provides tools to automate the digital advertising market. The company's is a real-time bidding (RTB) management platform for brands and publishers, also named SRAX, enables brands to launch, distribute, track and optimize social and digital media and consumer engagement campaigns. SRAXmd is a health care-focused programmatic RTB exchange that allows pharma brands and publishers of medical content to create custom exchanges that invite specific advertisers to bid on inventory on their sites. The SRAX Social tool is a social media platform and complete management tool that allows brands to launch, distribute, track and optimize social and digital media and consumer engagement campaigns. SRAX APP is a recently launched platform that allows publishers and content owners to launch native mobile applications through our SRAX platform. For more information, please visit www.srax.com

Contact Information:

Kirsten Chapman or Becky Herrick
LHA (IR Agency)
+1 415 433 3777
kchapman@lhai.com / bherrick@lhai.com