

Social Reality (Nasdaq: SRAX) to Ring The Nasdaq Stock Market Opening Bell

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LOS ANGELES, Oct. 18, 2016 /PRNewswire/ -- Social Reality, Inc. (NASDAQ: SRAX), an Internet advertising and platform technology company that provides tools to automate the digital advertising market, is pleased to announce that the Company will ring The NASDAQ Stock Market Opening Bell in New York City on Wednesday, October 19, 2016, to celebrate their listing on Nasdaq.

In attendance will be the Company's Chief Executive Officer, Christopher Miglino, and the entire executive team who will preside over the Opening Bell Ceremony and will be joined by the company's investors.



Social Reality. (PRNewsFoto/Social Reality, Inc.)

"On behalf of our team, we would like to thank our customers and all of our shareholders who have supported our Company and made this uplisting possible," said Christopher Miglino, Chief Executive Officer of Social Reality. "We can't think of a better place to demonstrate our success and our excitement for the future of our Company than by participating in the NASDAQ Opening Bell ceremony."

NASDAQ Event Details

Where: NASDAQ Market Site - 4 Times Square - 43rd & Broadway – Broadcast Studio

When: Wednesday, October 19, 2016 at 9:15 a.m. - 9:30 a.m. ET

Webcast: A live webcast of the NASDAQ Opening Bell will be available at:

<https://new.livestream.com/NASDAQlive>

About Social Reality

Social Reality, Inc. is an Internet advertising company that provides tools to automate the digital advertising market. The company's Social Reality Ad Exchange (SRAX) is a real-time bidding (RTB) management platform for brands and publishers that allows brands to launch, distribute, track and optimize social and digital media and consumer engagement campaigns. SRAXmd is a healthcare-focused programmatic RTB exchange that allows pharma brands and publishers of medical content to create custom exchanges that invite specific advertisers to bid

on inventory on their sites. The SRAX Social tool is a social media platform and complete management tool that allows brands to launch, distribute, track and optimize social and digital media and consumer engagement campaigns. For more information, please visit www.socialreality.com.

Forward-Looking Statements

This press release may contain forward-looking statements. These forward-looking statements involve inherent risks and uncertainties that could cause actual results to differ materially from those projected or anticipated, including, but not limited to, our ability to achieve the expected benefits of a NASDAQ listing. All information provided in this press release is as of the date of this release. Except as required by law, Social Reality, Inc. undertakes no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, after the date on which the statements are made or to reflect the occurrence of unanticipated events.

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