

OMB APPROVAL	
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Hannan Joseph Patrick</u> (Last) (First) (Middle) <u>C/O 456 SEATON STREET</u> (Street) <u>LOS ANGELES CA 90013</u> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>SOCIAL REALITY, Inc. [SRAX]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title below) Other (specify below) X <u>Chief Financial Officer</u>
	3. Date of Earliest Transaction (Month/Day/Year) <u>10/17/2017</u>	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class A Common Stock	10/25/2017		A		20,409	A	\$4.9	34,159	D	
Class A Common Stock ⁽¹⁾	10/17/2017		M		50,000	A	\$0.00	84,159	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Restricted Stock Unit	(2)	10/17/2017		M			50,000	(3)	(3)	Class A Common Stock	50,000	\$0.00	50,000	D	

Explanation of Responses:

- Represents the conversion upon the vesting of restricted stock units ("RSUs") into Class A common stock. On October 17, 2016 the reporting person was granted 100,000 RSUs that was previously reported on Table II of the Form 4 filed with the Securities and Exchange Commission on October 28, 2016.
- Each RSU has the economic value of one share of Class A common stock of Social Reality, Inc. The closing price of Social Reality, Inc. on October 17, 2016 was \$6.51 per share.
- On October 17, 2016 the reporting person was granted 100,000 RSUs of which 50,000 vested on October 17, 2017. The Class A common stock into which such RSUs vested is reported in Table I of this Form 4. The remaining RSUs will vest on October 17, 2018 subject to the terms of the restricted stock grant agreement.

/s/ Joseph P. Hannan 10/31/2017

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.