

NOMINEE HOLDER CERTIFICATION

SOCIAL REALITY, INC.

The undersigned, a broker, custodian bank, trustee, depository or other nominee holder of non-transferable dividend rights (the "Rights") issued to the holders of Class A common stock (the "Common Stock"), of Social Reality (the "Company"), entitling them to receive a special dividend, if and when declared, consisting of such number and designation of BIG Token, Inc., a Delaware corporation, securities ("Special Dividend") as determined by the management of the Company (the "Dividend Right") and pursuant to the terms and subject to the conditions set forth in the prospectus to be filed with the United States Securities and Exchange Commission prior to the issuance of the Special Dividend ("Prospectus"), hereby certifies to the Company and Transfer Online, Inc., as subscription agent for the dividend rights that the undersigned has elected, on behalf of the beneficial owners thereof (which may include the undersigned), to receive the Special Dividend corresponding to the number of Rights specified below (without identifying any such beneficial owner):

Number of Shares of Common Stock Owned on the Record Date	Number of Rights Electing to Receive the Special Dividend
1. _____	_____
2. _____	_____
3. _____	_____
4. _____	_____
5. _____	_____
6. _____	_____
7. _____	_____
8. _____	_____
9. _____	_____
10. _____	_____

Provide the following information if applicable:

Depository Trust Company ("DTC")
Participant Number
[NAME OF NOMINEE]

By: _____

Name: _____

Title: _____

DTC Basic Subscription Confirmation Number(s)
