

**DIVIDEND RIGHTS CERTIFICATE NO. [REDACTED]**

**NUMBER OF DIVIDEND RIGHTS**

**[REDACTED]**

THE TERMS AND CONDITIONS OF THE DIVIDEND RIGHTS AND SPECIAL DIVIDEND TO BE ISSUED WILL BE INCLUDED IN A PROSPECTUS TO BE FILED WITH THE UNITED STATES SECURITIES AND EXCHANGE COMMISSION PRIOR TO THE ISSUANCE OF THE SPECIAL DIVIDEND (THE "PROSPECTUS"), AND WILL BE INCORPORATED HEREIN BY REFERENCE. COPIES OF THE PROSPECTUS WILL BE AVAILABLE UPON REQUEST FROM TRANSFER ONLINE, INC., THE INFORMATION AGENT.

## **Social Reality, Inc.**

**Incorporated under the laws of the State of Delaware**

### **NON-TRANSFERABLE DIVIDEND RIGHTS CERTIFICATE**

Evidencing Non-Transferable Rights to Receive a Special Dividend, When and if Declared, to be Issued by Social Reality, Inc. Consisting of Such Number and Designation of BIG Token, Inc. Securities as Determined by the Management of Social Reality, Inc.

**THE DIVIDEND RIGHTS WILL EXPIRE IF THE SPECIAL DIVIDEND IS NOT DECLARED ON OR BEFORE 5:00 P.M., NEW YORK CITY TIME, ON DECEMBER 31, 2019, UNLESS EXTENDED BY SOCIAL REALITY, INC.**

**REGISTERED OWNER: [REDACTED]**

THIS CERTIFIES THAT the registered owner whose name is inscribed hereon is the recipient of the number of non-transferable dividend rights ("Dividend Right") set forth above. Each whole Dividend Right entitles the holder thereof to receive a special dividend, if and when declared, consisting of such number and designation of BIG Token, Inc., a Delaware corporation, securities ("Special Dividend")

as determined by the management of Social Reality, Inc., on the terms and subject to the conditions set forth in a prospectus to be filed with the United States Securities and Exchange Commission ("Prospectus") prior to the issuance of the Special Dividend and the Instructions as to Use of Social Reality Dividend Rights Certificate (the "Instructions") that accompanies this Dividend Rights Certificate.

**THE DECLARATION AND ISSUANCE OF THE SPECIAL DIVIDEND IS SUBJECT TO SUBSTANTIAL STATE AND FEDERAL REGULATION AS WELL AS THE POSSIBLE APPROVAL OF ANY EXCHANGE ON WHICH THE SHARES OF SOCIAL REALITY, INC. ARE TRADED. ACCORDINGLY, THE HOLDER ACKNOWLEDGES THAT THE SPECIAL DIVIDEND MAY NEVER BE DECLARED AND EVEN IF DECLARED, ULTIMATELY MAY NOT BE ISSUED. THE HOLDER IS CAUTIONED TO NOT PLACE ANY RELIANCE UPON ITS ABILITY TO RECEIVE THE SPECIAL DIVIDEND IN THE FUTURE OR THE VALUE, IF ANY, THAT SUCH SPECIAL DIVIDEND MAY HAVE.**

This Dividend Rights Certificate is not valid unless countersigned by the subscription agent, Transfer Online, Inc., and registered by the registrar. Witness the seal of Social Reality and the signatures of its duly authorized officers.

Dated: [\*]

\_\_\_\_\_  
President and Chief Executive Officer

\_\_\_\_\_  
Executive Vice President of Finance and Administration and  
Chief Financial Officer

COUNTERSIGNED AND REGISTERED:  
**TRANSFER ONLINE, INC.**

(Portland, Oregon)  
TRANSFER AGENT AND REGISTRAR

By: \_\_\_\_\_  
AUTHORIZED SIGNATURE

**DELIVERY OPTIONS FOR DIVIDEND RIGHTS CERTIFICATE**

Delivery other than by mail, hand or overnight courier to the address listed below will not constitute valid delivery.

Transfer Online, Inc.  
512 SE Salmon Street  
Portland, OR 972014  
Attn: Reorganization Department  
Telephone Number for Confirmation: (503) 227-2950

**PLEASE PRINT ALL INFORMATION CLEARLY AND LEGIBLY.**

**FORM 1 EXERCISE OF SUBSCRIPTION RIGHTS**

In the event a Special Dividend is declared, you will receive the entire amount of the Special Dividend you are entitled to pursuant to your Right provided you have signed under Form 3 unless you indicate that you elect a lesser amount as follows:

I elect to receive the Special Dividend related to \_\_\_\_\_ Rights.

**FORM 2 DELIVERY TO DIFFERENT ADDRESS**

Unless specifically requested, the Special Dividend, if and when declared, will be issued in book entry form. If you wish for the Special Dividend, when and if declared, underlying your Rights, to be delivered to an address different from that shown on the face of this Dividend Rights Certificate, please enter the alternate address below, sign under Form 3 and have your signature guaranteed under Form 4.

**FORM 3 SIGNATURE**

TO RECEIVE THE SPECIAL DIVIDEND WHEN AND IF DECLARED: I acknowledge that I have received the Prospectus for the issuance of the Special Dividend, and I hereby irrevocably to receive the Special Dividend on the terms and conditions specified in the Prospectus. I agree to cooperate with Social Reality and/or BIG Token and provide to Social Reality and/or BIG Token any and all information requested by Social Reality and/or BIG Token in connection with the receipt of such Special Dividend.

Signature(s): \_\_\_\_\_

IMPORTANT: The signature(s) must correspond with the name(s) as printed on the reverse of this Dividend Rights Certificate in every particular, without alteration or enlargement, or any other change whatsoever.

**FORM 4 SIGNATURE GUARANTEE**

This form must be completed if you have completed any portion of Form 2.

Signature Guaranteed: \_\_\_\_\_  
(Name of Bank or Firm)

By: \_\_\_\_\_  
(Signature of Officer)

IMPORTANT: The signature(s) should be guaranteed by an eligible guarantor institution (bank, stock broker, savings & loan association or credit union) with membership in an approved signature guarantee medallion program pursuant to Securities and Exchange Commission Rule 17Ad-15.

**FOR INSTRUCTIONS ON THE USE OF THIS DIVIDEND RIGHTS CERTIFICATE, CONSULT TRANSFER ONLINE, INC., THE INFORMATION AGENT, AT (503) 227-2950.**

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