

Social Reality to Participate at Impact Investor Conference

SOURCE: Social Reality, Inc.

LOS ANGELES, CA--(Marketwired - June 15, 2015) - Social Reality, Inc. (OTCQB: [SCRI](#)), an Internet advertising and platform technology company that provides tools to automate the digital advertising market, is pleased to announce that it will be presenting at the 2015 Impact Investor Conference hosted by [The Brewer Group Companies](#), [GWG Holdings, Inc.](#), and [Greentree Financial Group](#) on Friday, June 19, 2015 at the Minneapolis Club in Minneapolis, MN.

Social Reality's Co-Founder and CIO Erin DeRuggiero will be presenting a corporate overview of the Company at 11:00am CT.

The Impact Investor Conference will unite small-cap and middle market companies spanning multiple industries whose products, services and technologies are having a positive impact around the globe. It is a platform for experts and investment banks, hedge funds and private investors to collaborate and take advantage of a diverse environment aimed to evolve ideas in multiple fields with the goal of making a positive impact on the world.

The 2015 Impact Investor Conference Features:

- Presentations and Q&A on innovative technologies, products and CSR initiatives
- Opportunities to meet and collaborate with strategic partners
- Exclusive access to institutional investors and service providers
- Productive 1-on-1 meetings and networking opportunities

To register or for more information on the Impact Investor Conference, please visit www.thebrewergroup.com.

For sponsorship information, please e-mail lindsay.lommel@thebrewergroup.com.

About Social Reality

Social Reality delivers a complete set of advertising and marketing tools and services powered by real-time automation. Our proprietary technology connects the social and digital spheres to offer brands, agencies and publishers new and measurable opportunities to target, reach and monetize their audiences.

About The Brewer Group

The Brewer Group, Inc. (TBG) is an industry agnostic holding company with assets ranging numerous sectors. TBG's relationships with key international decision makers spanning government development agencies, financial institutions, multinational corporations, NGOs and numerous leaders in sports and entertainment place TBG in a unique position to grow its portfolio. TBG takes pride in identifying companies whose goal is to make a social impact on the communities in which they serve. For further information, please visit www.thebrewergroup.com.

Forward-Looking Statements

This press release may contain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and as defined in the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements involve inherent risks and uncertainties that could cause actual results to differ materially from those projected or anticipated. All information provided in this press release is as of the date of this release. Except as required by law, Social Reality, Inc. undertakes no obligation to update or revise publicly any forward-looking statements, whether as a result of new

information, future events or otherwise, after the date on which the statements are made or to reflect the occurrence of unanticipated events.

Contact Information

- **Investor Contact:**

For further investor and media information contact:

Robert Haag
Managing Director
IRTH Communications
SCRI@irthcommunications.com
1-866-976-4784

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