

TCA Funds Social Reality 5MM



LONDON, March 12, 2013 /PRNewswire via COMTEX/ — TCA Global Credit Master Fund and Social Reality (scri:OTC BB), a unique social media company, have announced they have closed on a \$5,000,000 Senior secured line of credit agreement. Under the terms of the agreement, TCA Global Credit Master Fund, L.P. has committed to lend a total of \$5,000,000 USD through one of the Funds senior secured lines of credit, with the initial draw set at a percentage of the note balance. Following the initial draw, the Company must meet specific monthly collateral requirements to further draw upon their line of credit provided by TCA.

Headquartered in California, Social Reality “focuses on custom application development, social cause marketing partnerships and Facebook app network media sales and sponsorships.” The company serves Fortune 500 and 1000 brands and the top digital ad agencies in the world.

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