

Social Reality to Present at Upcoming Investor Conferences in May 2016

- Joseph Gunnar's PIONEERS 2016 Conference on May 5th
- Drexel Hamilton Micro Cap Investor Forum on May 12th
- B. Riley & Co.'s 17th Annual Investor Conference on May 26th



LOS ANGELES, May 3, 2016 /PRNewswire/ -- Social Reality, Inc. ([SCRI](#)), an Internet advertising and platform technology company that provides tools to automate the digital advertising market, today announced that it will be presenting at the following investor conferences in May 2016.



Event: Joseph Gunnar's PIONEERS 2016 Conference

Location: New York Palace Hotel, New York City

Date: Thursday, May 5th

Time: 9:30 AM (ET)

Event: Drexel Hamilton Micro Cap Investor Forum

Location: Offices of Drexel Hamilton, New York

Date: Thursday, May 12th

Time: 9:00 AM (ET)

Event: B. Riley & Co.'s 17th Annual Investor Conference

Location: Loews Hollywood Hotel

Date: Thursday, May 26th

Time: 2:00 PM (PT)

Social Reality's CEO Christopher Miglino and CFO Rahul Thumati will deliver the Company's corporate presentation and discuss recent business highlights. In addition to

the presentations, management will also be available for one-on-one meetings. To arrange a one-on-one meeting with management, please contact Robert Haag at scri@irthcommunications.com or 1-866-976-4784.

About Social Reality

Social Reality, Inc. is an Internet advertising company that provides tools to automate the digital advertising market. The company has built technologies and leveraged partner technologies that service social media and the Real Time Bidding (RTB) markets. For more information, please visit www.socialreality.com.

Forward-Looking Statements

This press release may contain forward-looking statements. These forward-looking statements are not guarantees of future performance and are subject to risks, uncertainties, and other factors, some of which are beyond our control and difficult to predict, including, without limitation: our ability to grow our revenues and manage our gross margins; our history of losses; our limited operating history; the terms of our financing agreement with Victory Park Management, LLC as agent for the lenders; the impact of our debt obligations on our liquidity and financial conditions; the impact of the earn out payment to Mr. Steel; our possible need for additional financing; risks associated with loss of access to the Facebook platform; risks associated with loss of access to RTB inventory buyers; the continued appeal of digital advertising; our dependence on our publishers; risks related to possible future acquisitions; the limited market for our Class A common stock; and the impact of penny stock rules on the trading in our Class A common stock, among others, all as set forth in our Annual Report on Form 10-K for the year ended December 31, 2015 as filed with the Securities and Exchange Commission, and our other filings with the SEC. Except for our ongoing obligations to disclose material information under the Federal securities laws, Social Reality undertakes no obligation to release publicly any revisions to any forward-looking statements, to report events or to report the occurrence of unanticipated events.

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