

Social Reality to Present at NobleCon13 Annual Investor Conference

 finance.yahoo.com/news/social-reality-present-noblecon13-annual-140000929.html

LOS ANGELES, Jan. 24, 2017 /PRNewswire/ -- Social Reality, Inc. ([SRAX](#)), an Internet advertising and platform technology company that provides tools to automate the digital advertising market, announced today that it will be presenting at the NobleCon13 Annual Investor Conference, to be held January 30-31, 2017 at the Boca Raton Resort & Club, Florida.



Event: NobleCon13 Annual Investor Conference

Location: Boca Raton Resort & Club

Date: Monday, January 30, 2017

Time: 3:00 PM Eastern Time (ET)

Webcast: <http://noble.mediasite.com/mediasite/Play/e6296180807945bdae0d063e70a097771d>

Social Reality's Chief Executive Officer Christopher Miglino and Chief Financial Officer J.P. Hannan, will present a corporate overview and discuss recent business highlights. Management will also be available for one-on-one meetings. To arrange a one-on-one meeting with management, please contact Robert Haag at srax@irthcommunications.com.

About NobleCon13

NobleCon13 annual small cap and emerging growth investor conference is an initiative of NOBLE FINANCIAL capital markets and dedicated to providing a forum where private and publicly traded emerging growth companies with less than \$2 billion in market capitalization can network with the investment community, fund managers and high net worth investors who focus on small cap equities. The 2017 Conference will be held over two days and will include feature presentations by CEOs and CFOs from several principal industry sectors, expert panels moderated by industry leaders, and the opportunity for investors to meet and network with management of presenting companies on a one-on-one basis. Additionally, NobleCon13 will provide ample networking opportunities through social mixers and special events.

About Social Reality

Social Reality, Inc. is an Internet advertising company that provides tools to automate the digital advertising market. The company's Social Reality Ad Exchange (SRAX) is a real-time bidding (RTB) management platform for brands and publishers that allows brands to launch, distribute, track and optimize social and digital media and consumer engagement campaigns. SRAXmd is a healthcare-focused programmatic RTB exchange that allows pharma brands and publishers of medical content to create custom exchanges that invite specific advertisers to bid on inventory on their sites. The SRAX Social tool is a social media platform and complete management tool that allows brands to launch, distribute, track and optimize social and digital media and consumer engagement campaigns. SRAX APP is a recently launched platform that allows publishers and content owners to launch native mobile applications through

our SRAX platform. For more information, please visit www.socialreality.com.

Forward-Looking Statements

This press release contains certain forward-looking statements that are based upon current expectations and involve certain risks and uncertainties within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Words or expressions such as "anticipate," "plan," "will," "intend," "believe" or "expect" or variations of such words and similar expressions are intended to identify such forward-looking statements. These forward-looking statements are not guarantees of future performance and are subject to risks, uncertainties, and other factors, some of which are beyond our control and difficult to predict and could cause actual results to differ materially from those expressed or forecasted in the forward-looking statements, including, without limitation, statements made with respect to expectations of our ability to grow our revenues, increase our margins, service our debt and report profitable operations, and other risks and uncertainties, all as set forth in our Annual Report on Form 10-K for the year ended December 31, 2015, our most recent Form 10-Q and our subsequent filings with the Securities and Exchange Commission. All forward-looking statements involve significant risks and uncertainties that could cause actual results to differ materially from those in the forward-looking statements, many of which are generally outside the control of Social Reality and are difficult to predict. Social Reality undertakes no obligation to publicly update any forward-looking statements, whether as a result of new information, future events or otherwise.

To view the original version on PR Newswire, visit:<http://www.prnewswire.com/news-releases/social-reality-to-present-at-noblecon13-annual-investor-conference-300395326.html>