



News Room / SRAX to Present at the Planet MicroCap Showcase 2017

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LOS ANGELES, CA / ACCESSWIRE / April 18, 2017 / SRAX (NASDAQ: SRAX), an Internet advertising and technology platform company that provides tools to automate the digital advertising market, announced it plans to participate in the inaugural Planet MicroCap Showcase being held at the Planet Hollywood Resort & Casino in Las Vegas, NV.

CEO Chris Miglino will present at 5:00 PM EDT/ 2:00 PM PDT on April 27, 2017 as well as meet with investors. Management will also be available for one-on-one meetings at the conference. To arrange a one-on-one meeting, please contact Kirsten Chapman or Moriah Shilton at SRAX@lhai.com or 415.433.3777.

SRAX (NASDAQ: SRAX) is an advertising technology company providing the tools to automate digital marketers and content owners' campaigns across digital channels. SRAX's tools amplify performance and maximize profits for brands in the healthcare, CPG, automotive, wellness and lifestyle verticals through an omnichannel approach that integrates all aspects of the marketing experience into one platform. The company's machine-learning technology identifies brands' core consumers and their characteristics discovering new and measurable opportunities to target, reach and monetize audiences driving online and offline sales lift. For more information on how SRAX delivers a digital competitive advantage to surpass today's marketing challenges, visit www.srax.com.

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About the Planet MicroCap Showcase

The Planet MicroCap Showcase brings together the most promising companies and the top dealmakers in MicroCap Finance for three days of company presentations, one-on-one meetings, and networking in the nation's #1 destination for meetings and entertainment. Meet C level executives, investors, financial professionals and industry leaders in the MicroCap stock market for an unequaled experience in networking and dealmaking. For more information about the Planet MicroCap Showcase, please visit: www.PlanetMicroCapShowcase.com.

Contact:

Kirsten Chapman
LHA (Investor Relations)
+1 415 433 3777

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