

Summary of SOCIAL REALITY, INC.

Quotes & Info

Enter Symbol(s):
e.g. YHOO, ^DJI

[Symbol Lookup](#) | [Financial Search](#)

Show all filings for [SOCIAL REALITY, INC.](#)

Form 8-K for SOCIAL REALITY, INC.

16-May-2016

Results of Operations and Financial Condition

Results of Operations and Financial Condition.

On May 16, 2016 Social Reality, Inc. issued a press release announcing its financial results for the three months ended March 31, 2016, which included revenue guidance for the year ending December 31, 2016, and held a management conference call to discuss these results. Copies of the earnings release and the conference call script are being furnished herewith as Exhibits 99.1 and 99.2 respectively.

Pursuant to General Instruction B.2 of Form 8-K, the information in this Item 2.02 of Form 8-K, including Exhibits 99.1 and 99.2, is being furnished pursuant to Item 2.02 and shall not be deemed "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934 or otherwise be subject to the liabilities of that section, nor is it incorporated by reference into any filing of Social Reality, Inc. under the Securities Act of 1933 or the Securities Exchange Act of 1934, whether made before or after the date hereof, regardless of any general incorporation language in such filing.

Item 7.01

Regulation FD Disclosure.

As disclosed in Item 2.02 above, on May 16, 2016 Social Reality, Inc. issued a press release announcing its financial results for the three months ended March 31, 2016, which included revenue guidance for the year ending December 31, 2016, and held a management conference call to discuss these results. Copies of the earnings release and the conference call script are being furnished herewith as Exhibits 99.1 and 99.2 respectively.

Pursuant to General Instruction B.2 of Form 8-K, the information in this Item 7.01 of Form 8-K, including Exhibits 99.1 and 99.2, is being furnished pursuant to Item 2.02 and shall not be deemed "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934 or otherwise be subject to the liabilities of that section, nor is it incorporated by reference into any filing of Social Reality, Inc. under the Securities Act of 1933 or the Securities Exchange Act of 1934, whether made before or after the date hereof, regardless of any general incorporation language in such filing.

Item 9.01



Add SCRI to Portfolio



Set Alert



Email to a Friend

Get **SEC Filings** for Another Symbol: [Symbol Lookup](#)

[Quotes & Info for SCRI - All Recent SEC Filings](#)

Copyright © 2016 Yahoo! Inc. All rights reserved. [Privacy Policy](#) - [Terms of Service](#)

SEC Filing data and information provided by EDGAR Online, Inc. (1-800-416-6651). All information provided "as is" for informational purposes only, not intended for trading purposes or advice. Neither Yahoo! nor any of independent providers is liable for any informational errors, incompleteness, or delays, or for any actions taken in reliance on information contained herein. By accessing the Yahoo! site, you agree not to redistribute the information found therein.