

## JOB DESCRIPTION & AD: Technical Account Executive

**Job Title:** Technical Account Executive  
**Location:** Los Angeles, California and New York, NY  
**Start Date:** Immediately  
**Apply:** Send whatever you think represents you the best - cover letters, resumes, stories, case studies, photos and/or work products – to [jobs@socialreality.com](mailto:jobs@socialreality.com)

### Company Description

---

Social Reality is a fast growing advertising technology company. Social Reality's businesses, GroupAd and the Social Reality Ad Exchange - SRAX, connects advertisers with audiences across the whole spectrum of digital media. If you're interested in working at the intersection of media, web publishing, advertising and technology at a fast, fun and energetic company, then Social Reality is the right place for you.

We're renegades and rebels and we believe that success is nothing short of doing the impossible.

### Candidate Description

---

We only hire rock super stars. If you're not awesome, we're not interested.

This is what awesome means:

- You're the best at what you do. You've never met anyone better. And you'd bet your life on that.
- You excel at stuff outside of work. You might run marathons, volunteer like crazy, ride a motorcycle cross country, free dive, sky dive, write novels, beat video games in a single sitting, and generally be smart, motivated and driven. But you don't sacrifice work for lifestyle. You love your work so your work is supreme.
- You're fun to be around. You're interesting. You've done some really cool stuff and you like talking about it.

### Job Description

---

This person will be responsible for communicating with existing high touch, high value, Ad Technology product clients. Day to day responsibilities will include client communication and interaction with customer team around product and performance satisfaction. Will consistently update client on product changes and overall performance status. Will work with internal teams to communicate progress and effectively set and manage customer expectations. This role anticipates 50%+ time on site with clients.

### Qualifications

---

- ✓ Must have excellent communication skills
- ✓ Must have excellent negotiation skills
- ✓ Must be willing to travel frequently and maintain aggressive hours
- ✓ Must have strong knowledge of advertising technology platforms
- ✓ Must have strong knowledge of digital campaign operations