

## JOB DESCRIPTION & AD: SENIOR WEB DEVELOPER

**Job Title:** Senior Web Developer  
**Location:** Mexicali, Baja California  
**Start Date:** Immediately  
**Apply:** Send whatever you think represents you the best - cover letters, resumes, stories, case studies, photos and/or work products – to [jobs@socialreality.com](mailto:jobs@socialreality.com)

### **Company Description**

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Social Reality is a fast growing advertising technology company. Social Reality's businesses, GroupAd and the Social Reality Ad Exchange - SRAX, connects advertisers with audiences across the whole spectrum of digital media. If you're interested in working at the intersection of media, web publishing, advertising and technology at a fast, fun and energetic company, then Social Reality is the right place for you.

We're renegades and rebels and we believe that success is nothing short of doing the impossible.

### **Candidate Description**

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We only hire rock super stars. If you're not awesome, we're not interested.

This is what awesome means:

- You're the best at what you do. You've never met anyone better. And you'd bet your life on that.
- You excel at stuff outside of work. You might run marathons, volunteer like crazy, ride a motorcycle cross country, free dive, sky dive, write novels, beat video games in a single sitting, and generally be smart, motivated and driven. But you don't sacrifice work for lifestyle. You love your work so your work is supreme.
- You're fun to be around. You're interesting. You've done some really cool stuff and you like talking about it.

### **Qualifications**

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- ✓ Have skills in software programming and graphics
- ✓ Have creativity and imagination
- ✓ Be adaptable and able to pick up new techniques
- ✓ Have good interpersonal and communication skills
- ✓ Be able to work on their own or in a team
- ✓ Be able to work to tight deadlines
- ✓ Be thorough and precise in their work
- ✓ Be able to multi-task
- ✓ Be aware of international web standards and protocols
- ✓ Be able to use their initiative
- ✓ Troubleshooting and problem solving

### **Coding Experience**

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Advanced knowledge of PHP / mysql / javascript / css / HTML. Would be a nice if you know Codeigniter and Stored Procedures.

## **Job Description**

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A Senior Web Developer in Social Reality is responsible for applying design, layout and coding to build a website or sophisticated platform. Will be involved with the technical and graphical aspects of a website - how the site works and how it looks, as well as the maintenance and update of an existing site.

- ✓ Write the programming code, either from scratch or by adapting existing website software and graphics packages to meet business requirements.
- ✓ Test the website and identify any technical problems

**\*\*\*IF you don't live in Mexicali, we will make it work, don't worry and APPLY**