

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

**Notice of Effectiveness**

**Effectiveness Date:** February 11, 2014 4:00 P.M.

**Form:**

S-1

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**CIK:** [0001538217](#)

**Company Name:** SOCIAL REALITY, Inc.

**File Number:** [333-193611](#)