

**UNITED STATES SECURITIES AND EXCHANGE
COMMISSION**

Washington, D.C. 20549

OMB APPROVAL	
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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Nelson Kristoffer E.</u> <hr/> (Last) (First) (Middle) <u>C/O 456 SEATON STREET</u> <hr/> (Street) <u>LOS ANGELES CA 90013</u> <hr/> (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) <u>06/01/2012</u>	3. Issuer Name and Ticker or Trading Symbol <u>SOCIAL REALITY, Inc. [SCRI]</u>	
		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>EVP - Revenues and Operations</u>	5. If Amendment, Date of Original Filed (Month/Day/Year) <hr/> 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
<u>Common Stock</u>	<u>583,333</u> ⁽¹⁾	<u>D</u>	

**Table II - Derivative Securities Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
Option	01/01/2013	01/01/2018	Class A common stock	16,667	1	D	
Option	01/01/2014	01/01/2018	Class A common stock	16,667	1	D	
Option	01/01/2015	01/01/2018	Class A common stock	16,666	1	D	
Restricted stock award	02/01/2014	(2)	Class A common stock	33,333	0	D	
Restricted stock award	02/01/2015	(2)	Class A common stock	33,334	0	D	
Restricted stock award	01/01/2014	(2)	Class A common stock	25,000	0	D	

Explanation of Responses:

1. Includes 412,501 shares of Class A common stock which are subject to vesting under the terms of a restricted stock grant made under the Social Reality, Inc. 2012 Equity Compensation Plan. Mr. Nelson has voting control over these unvested shares.

2. None.

/s/ Kristoffer Nelson 12/13/2013

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.